





Ship repair/refit

Superyachts new build and refit



















ship repair/refit superyachts new build/refit





refit



























ship repair/refit

superyachts new build/refit



PALUMBO° SUPERVACHTS

new build

refit

























#### **SHIPYARDS**



Palumbo Superyachts

Palumbo
Shipyard/heavy lift















#### **MILESTONES**

- √ 2008 COLUMBUS Yachts established
- ✓ 2011 delivery of 54m M/Y Prima
- ✓ 2016 ISA Yachts acquisition
- √ 2017 delivery of 120ft M/Y Clorinda
- ✓ 2018 Launching of EXTRA Yachts range and delivery of EXTRA 76ft M/Y One
- ✓ 2018 MONDOMARINE acquisition













### **MILESTONES**

- ✓ 2019 delivery of 43m M/Y Agorà III and 80m M/Y Dragon
- ✓ 2019 8 new build superyachts under construction:
  - ❖ EXTRA 86ft
  - ❖ EXTRA 86ft FAST
  - ❖ EXTRA 93ft
  - EXTRA Alloy 130ft
  - ❖ ISA GT 45m
  - ❖ ISA CLASSIC 65m
  - ❖ ISA GT 67m
  - COLUMBUS SPORT 50m













### HISTORY - ISA YACHTS

#### Founded in 2001, Isa Yachts has delivered 32 superyachts



M/Y Okto - ISA 67M



M/Y Papi du Papi - ISA 50M



M/Y Forever One - ISA 55M



M/Y Ocean Victory- ISA 48M



M/Y Silver Wind - ISA 43M



M/Y April Fool- ISA 48M













#### HISTORY - Mondomarine

#### Founded in 1915, Mondomarine has delivered 34 superyachts



M/Y Ipanema - MM 50M



M/Y Sarastar- MM 60M





M/Y Strealine- MM 50M



M/Y Panther - MM 41M



M/Y BONHEUR VI (ex Alba lady) - MM 26M















# JUST DELIVERD















### **DELIVERY IN MAY**















# DELIVERIES IN SUMMER





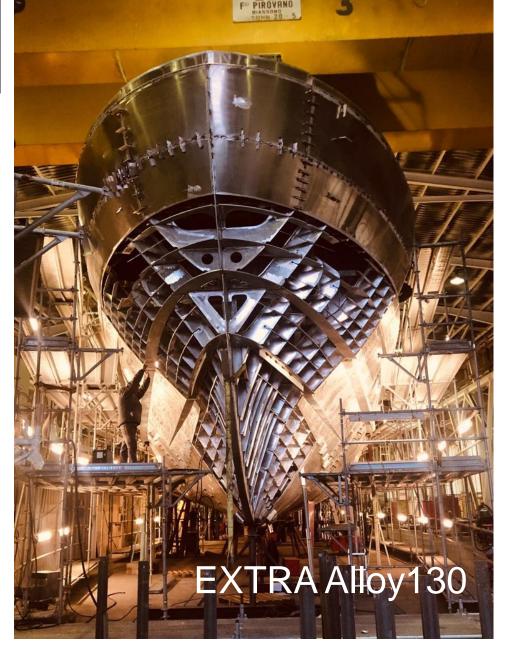












### DELIVERIES IN SUMMER

















ISA GRAN TURISMO 45M















ISA CLASSIC 65M







































**COLUMBUS SPORT 50M** 













# Marketing Strategy

- Brand identity always comes first
- Quality is not a point
- We are Italians!
- Network
- people make the company
- Identify the correct audience
- Know the market









